January 2013

MIT Mobile App Competition

Something exciting is happening at MIT this January… and YOU can be part of it!

6.570 is an annual competition bringing together the best mobile programmers MIT has to offer. Students will be given a week’s worth of crash course lectures into the Android SDK*, and then teams will have 3 weeks in which to develop their application. The best apps will win money, fame, and ultimate glory as MIT’s 6.570 champions.

6.570 is looking for sponsors to cover the costs of running the competition for its second year. We have 4 different donation levels to fit your company’s specific needs and to best get your message into the hands of MIT’s most talented mobile developers.

Sponsor a Prize
$10,000 PLATINUM
As our most esteemed supporters, platinum sponsors get the benefits of all the other levels as well as the honor of sponsoring an honorable mention prize, to be awarded to a team of the company’s choosing. This year, we are only accepting 3 platinum sponsors.

$5,000 GOLD
Present at Awards Ceremony
We’ll reserve a 5-minute slot for a company presentation during our awards ceremony for all of our valued gold sponsors, as well as awarding them the benefits of all the lower levels.

$2,000 SILVER
Full-Page Ad in Awards Program
Silver sponsors and higher receive a full-page ad in the program brochure for the final team presentations and award ceremony, as well as the bronze level benefits.

$1,000 BRONZE
Résumés of all Participants + Logo Placement
Bronze sponsors and higher receive résumés of all 6.570 participants and logo placement on all 6.570 promotional materials, including the website, t-shirts, and flyers.

If you would like to help us continue this exciting MIT competition and get your name out to the newest batch of talented mobile developers:

Email us at: 6.570-organizers@mit.edu
For updates: http://mobileapps.mit.edu

* We plan to expand the 6.570 competition to other mobile platforms (web and iOS) in future years.